

## Press Release

FOR IMMEDIATE RELEASE

**Newcomer and DAME Award nominee MARIN'R introduces a modern solution to age-old challenges in boat covering**



*The frame in action*

Hilversum, December 18 - A modern twist on traditional boat covers is causing a stir in the maritime industry. The new system, a revolutionary solution for boat covering, elegantly combines functionality with a user-friendly design.

The essence of the cover lies in its inflatable frame, a unique concept providing boat owners with a streamlined process to cover their vessels. Unlike conventional metal frames, this air-powered design significantly reduces the ecological footprint. The shift from materials such as aluminum and stainless steel to a more sustainable solution underscores the commitment to environmentally friendly innovations.

User-friendliness is at the core of the SHELTAIR design. Its simple usability sets the product apart from conventional boat covers. The design ensures that boat owners spend less time struggling with cumbersome covers, giving them more time to enjoy their maritime experience.

The use of a parametric design tool during the manufacturing process adds an extra layer of precision to the cover. It ensures a custom fit for each boat, enhancing its effectiveness in protecting the vessel from harsh weather conditions.



*Detail photo of SHELTAIR's inflatable frame*

In tests under various weather conditions, SHELTAIR has demonstrated resilience and durability, withstanding strong winds up to 90 km/h, heavy rainfall, and even waves. This robust performance, combined with its environmentally conscious design and user-friendly features, makes SHELTAIR an added value for every boat owner.

The maritime industry, deeply rooted in tradition, often approaches new technological innovations with caution. However, given the clear benefits of the covering system, even the most traditional boat enthusiasts may find it challenging to resist this contemporary solution.

For more information, please visit [www.marinr.nl](http://www.marinr.nl) or meet MARIN'R at the world's largest yacht and water sports fair, BOOT Düsseldorf (booth 16D58).